

---

INSTITUTE OF ECONOMICS AND MANAGEMENT

# SERVICE

The program is implemented jointly with the Al-Farabi Kazakh National University and provides for dual diplomas. The demand for training highly qualified specialists in the field of hotel and restaurant business is caused by the rapid development of this sphere in the world in general and in Russia in particular. The aim of the master's program is to train highly qualified specialists and managers:

- capable of solving organizational, management, economic, technological, marketing and other problems in the field of hotel and restaurant business;
- Have the skills of effective communication and psychology of communicating with clients;
- able to create and develop their own successful business in the sphere of hotel and restaurant business.



**LEVEL** Master

## DEPARTMENT

Institute of Economics and Management

**DURATION** 2 years

**START DATE** 1st September

**LOCATION** 308015, building 10, st. Pobedy, 85, Belgorod

**LANGUAGE** Russian

## PROGRAM COORDINATOR

Slinkova Olga  
Konstantinovna

## TUITION FEES

2740 USD (Russian-taught)

- currency of payment is ruble

## WEB

[bsuedu.ru/bsu/](http://bsuedu.ru/bsu/)

## ACADEMIC-RELATED ENQUIRIES

[Slinkova@bsu.edu.ru](mailto:Slinkova@bsu.edu.ru)  
8(910) 363-97-55

## ENTRY REQUIREMENTS

Applicants with a bachelor's degree, as well as people with a higher professional education, confirmed by the assignment of the qualification "certified specialist", have the right to participate in the competition for places funded from the budget allocations of the federal budget. Admission is based on an entrance test.

## APPLICATION

Application for acceptance of documents for enrolment (by mail)

Consent to the processing of personal data of the applicant.  
Letter of consent

Identity document, citizenship

Academic degree

Documents confirming the individual achievements of the applicant

An agreement on the provision of paid educational services (for admission on a contractual basis)

## PROGRAM STRUCTURE

The basic part of the curriculum includes the study of such disciplines as foreign professional language, pedagogy of higher school, quality management in hospitality enterprises, sales efficiency management of hotel and restaurant services, E-technology in restaurant and hospitality business, economic analysis of hospitality enterprises. The variable part of the curriculum includes disciplines: marketing research in hotel and restaurant business, research and forecasting of consumer demand. Six elective disciplines are offered to Master's students. Practical training and research work are provided in each semester. In the fourth semester there are no classes, it is fully devoted to the implementation of Master's thesis.

## CAREER OPPORTUNITIES

Master's study provides the opportunity for successful employment in managerial positions in the hospitality industry and is the starting point for setting up your own business in this field.

Master's students are also prepared to work in research organisations and institutions of higher and secondary vocational education and have the opportunity to enter postgraduate courses.